

Delays again. Do they still not understand what we want? Look at these garments! The samples were completely different, weren't they? Why are we not informed of any problems? And now the price is higher after all? In what production facility was this manufactured anyway? How do I get input on fashion? What will the colour range be in the next season? Why does the transport take so long? Why are they having such difficulties developing a couple of variations on our bestsellers? How can I explain that this is not the way we want it? Have I not told them this once before? What is their communication like over there? Can they not even match the colour of the buttons by themselves? We have to do everything ourselves! And now there are legal problems too! Two days before delivery we have to call them to check if they are going to deliver on time, and now there is a three week delay! Will we never get the fit right? How many more samples must we examine? AZO problems again! Why

# TLU Fashion by THE LINE UP

supposed to be? Did I not describe endlessly what our target customer looks like? Why can I not get connected? The zipper jams! The product pills! The lining tears. Does nobody take responsibility around here? Is everything our fault then? Delays again. Do they still not understand what we want? Look at these garments! The samples were completely different, weren't they? Why are we not informed of any problems? And now the price is higher after all? In what production facility was this manufactured anyway? How do I get input on fashion? What will the colour range be in the next season? Why does the transport take so long? Why are they having such difficulties developing a couple of variations on our bestsellers? How can I explain that this is not the way we want it? Have I not told them this once before? What is their communication like over there? Can they not even match the colour of the buttons by themselves? We have to do everything ourselves! And now there are legal problems too! Two days before delivery we have to call them to check if they are going to deliver on time, and now there is a three week delay! Will we never get the fit right? How many more samples must we examine? AZO problems again! Why can't they understand what is important to us? I really can't handle everything myself! I believe that we agree on a completely different product! How can I help it if there are customs problems? How can we solve those problems if we have already paid for everything? Why is all this taking so long! Now we have a bestseller and the production takes four months? A bigger customer comes along and our production is abandoned? Great, super, low price

**Don't want change?**

**THE LINE UP**

## some facts

location : Middelweg 2a,  
CA 5253 Nieuwkuijk (close to Den Bosch)  
The Netherlands

founded: 5.2012

turnover: 2014 8,0 mio euro

employees: 7

customer care, styling, quality, planning, purchasing,  
financial administration

we speak dutch, english, german and french

spacious showroom, own collections.

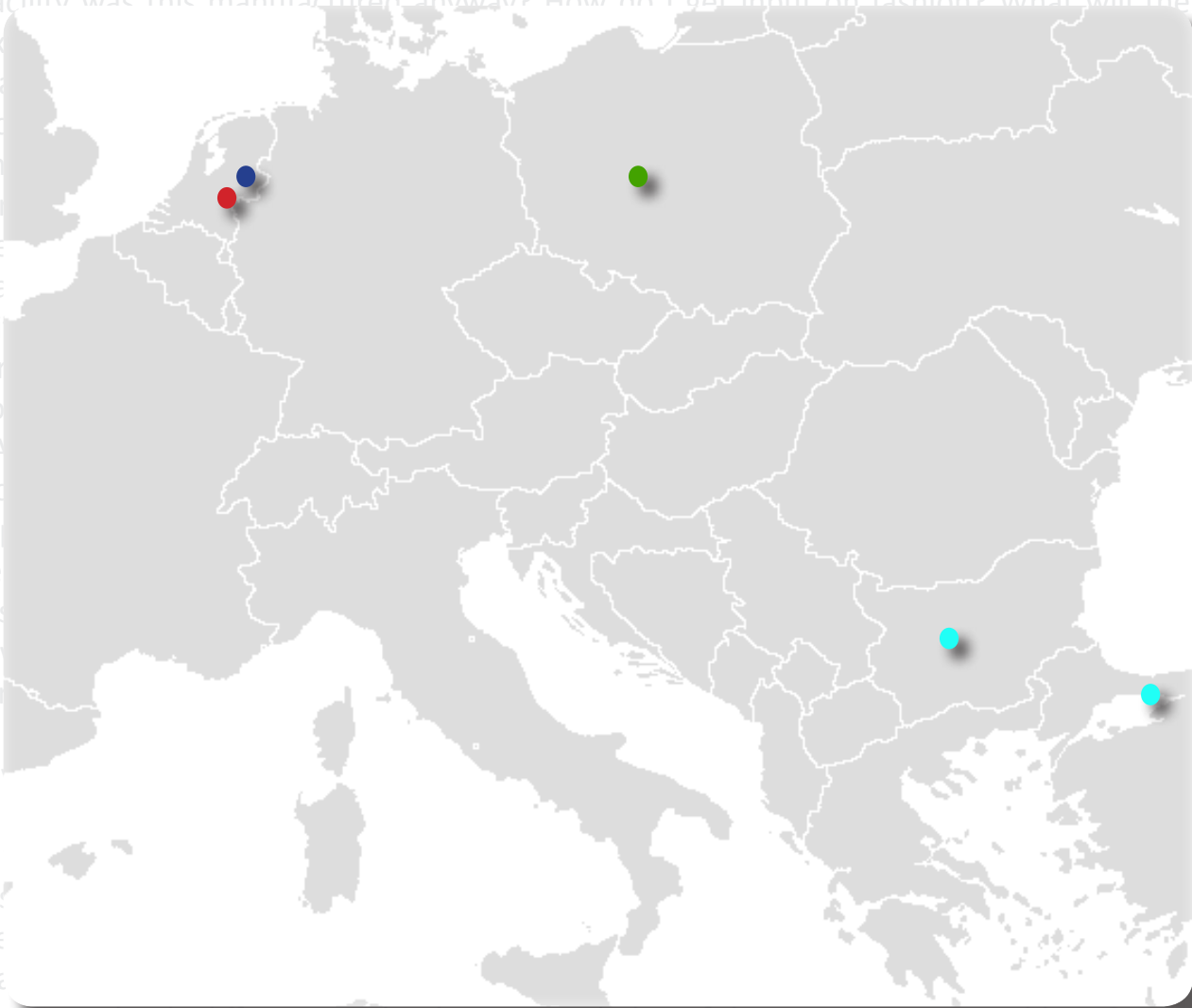
warehouse and logistics in the Netherlands





you focus  
you concentrate  
you build your brand  
you relax  
you are sure  
you can trust  
you are in good hands

we understand you  
we care for your needs, your label, your customers  
we provide the service you asked for  
or you didnt ask for yet  
we watch, we look, we compare, we style, we source,  
we inform, we give the right answers, we ask the right  
questions,  
we take response, we do it with enthusiasm and experience, we save time and money, we provide ideas



- Styling, Creation, Sourcing: visit our showroom with collections, fabric, trimmings and our knowledge
- Logistics, Warehouse: for about 30.000 pcs hanging or flatpacked, organisation of logistics and distribution
- Pattern department, sampling: a team of 3 patternmakers and 8 sample sewers are at your disposal!
- Production: selected sub-contractors who are BSCI approved, leadtimes for production 3-5 weeks, transport 1 week





### Partnerships with Karma Bella and Nootboom Textiles

Nootboom was established more than 160 years ago. Since that time Nootboom trades more than 25 mio meters fabrics per year, we learn and profit from this expertise, by having immediate access to all the fabrics for direct supply.

Karma Bella is our serviceprovider in terms of logistics, warehousing and production with decades of experience

You need to study the markets very long to find someone with comparable knowledge.





we love smart, contemporary  
we love quality  
we love neat fabrics  
we love garments, which fit  
we style, create and produce  
blazers, trousers, skirts  
blouses, dresses, shirts



we develop nice fits and patterns  
we keep what we promise  
we are the one-stop  
service point for you  
we love happy customers



we develop products for  
private labels  
and brands and corporate wear



you need full service,  
partial service, CMT  
patterns, samples, sourcing?  
we offer made to measure service

you want everything or  
a part of everything?

we care!





we are sourcing fabrics to your requests from not only from Turkey, France, Italy and Germany but also from Taiwan, China, South Korea.

we have very broad access to a lot of trimmings and accessories.

all our products are Oekotex certificated

all our production units have BSCI approvals

we are small, flexible and customer focused

we have experience, know the markets and our business.

our values

you are informed  
and not confronted

what you see is what you get

no nonsense

reliability

you are taken serious,  
we are credible





production partners  
in Macedonia and  
Turkey

3-5 weeks leadtime for pro-  
duction

20.000 pcs per week  
100% BSCI approved

ordersizes from 300-10.000  
pieces

quality tests fabrics

own technicians

production control



sample atelier and  
pattern department  
3 pattern specialists

Lectra system





# our partners

**THE STING**

alchemist   
CAROLINE MEWE

**AppelrathCüpper**

**SUPERTRASH**



**ARTICLES**  
COMFORT AND STYLE

**Peek&Cloppenburg**



**B** breuninger



## and us:

Philipp Blumentrath	Sales	p.blumentrath@thelineup.eu	+31 6 5277 1967
Mirjam van der Putten	Sales	m.vanderputten@thelineup.eu	+31 6 5277 1963
Trudy van de Ven	Sales	t.vandeven@thelineup.eu	+31 6 5277 1966
Mayke Huijink	Quality	m.huijink@thelineup.eu	+31 6 5277 1961
Anne van de Sande	Sales Back up	a.vandesande@thelineup.eu	+31 6 5277 1965
Femke Jurgens	Sales Back up	f.jurgens@thelineup.eu	+31 6 5277 1964
Sigrid Pauls	Styling	s.pauls@thelineup.eu	+31 (0) 73 76304 75
Greet Froon	Finances	g.froon@thelineup.eu	+31 (0) 73 76304 74

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**hungry for more?**

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